

Contact: Fred Heather, Fred@PJMA.info, 240-925-8659



Vendor and Sponsor Kit

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**Saint Mary's County Fairgrounds
42455 Fairgrounds Rd
Leonardtwn, MD 20650**

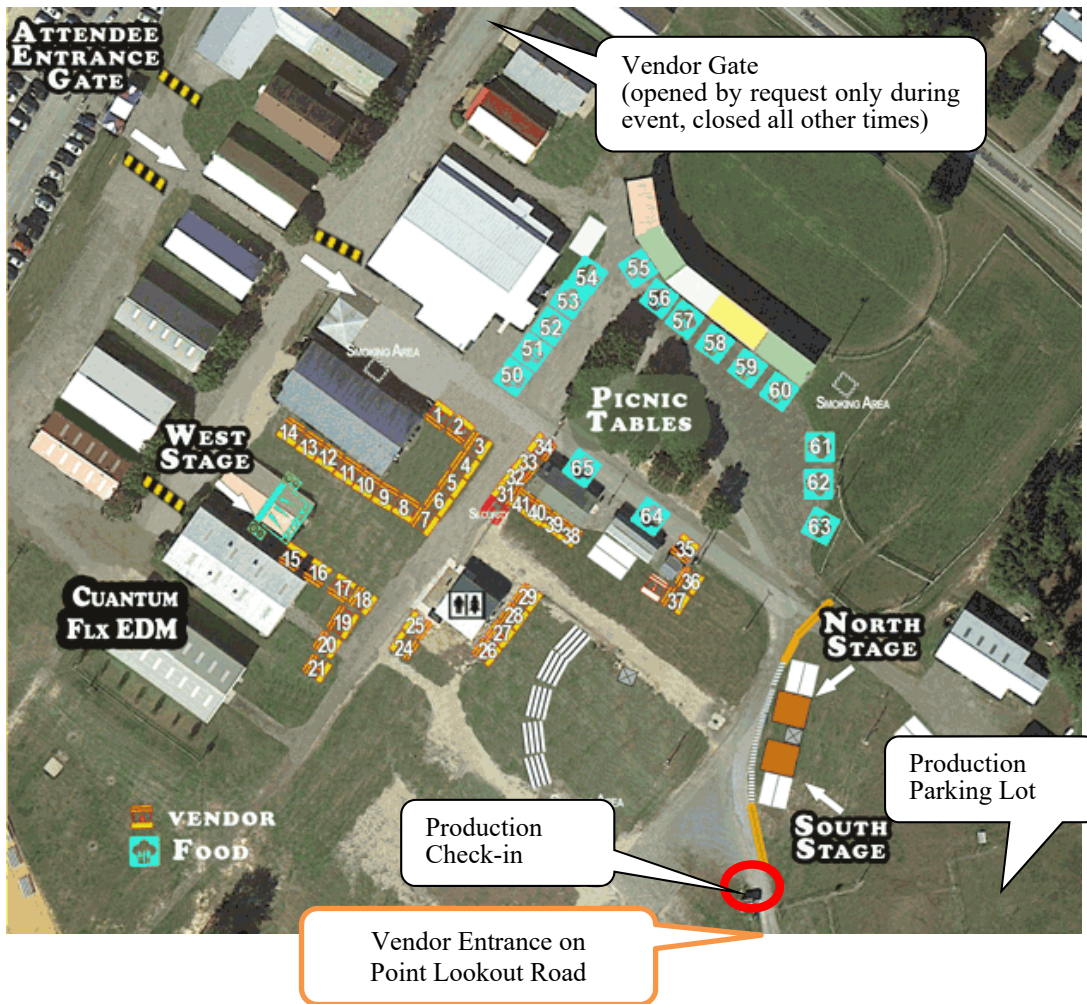


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Vendor Spaces Diagram

Saint Mary's County Fairgrounds
42455 Fairgrounds Rd
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Donation Worksheet

Make Check Payable to: Power Jam Music Alliance (PJMA) Inc.
Mail to: PJMA
45780 Bob's Court
Lexington Park, MD 20653

Contact		Vendor/Sponsor Name			
Phone Number		Street Address			
Cell Number		City			
E-mail		State	Zip Code		
Circle Support	Food Vendor Commercial Vendor	Community Group Vendor	Sponsor		

Item	Description	Unit Price	Quantity	Cost
VENDOR SPACES				
1	Vendor site of 12' by 12' open area for the donor's use.	\$50 /site		
2	Community group site of 12' by 12' open area for the groups use	\$25/site <small>or provide Volunteer Support</small>		
Sponsor Recognition				Level
3	Platinum Level For recognition of those who donate >\$600 in sponsorship above. We will display a company logo/banner on side of the home page of the Park Rock website, and 12 one day tickets	\$600		
4	Gold Level For our recognition of those who donate >\$400 in sponsorship below. We will display sponsor logo on the side of the home page of the Park Rock website and 6 one day tickets	\$400		
5	Silver Level is our recognition of those who donate >\$200 in sponsorship below. We will display a small sponsor logo on the bottom of home page of the Park Rock Website and 4 one day tickets	\$200		
Al la Carte Sponsorship				Cost
6	Sponsor of Music Stage (maximum of 2), Stage to be renamed after sponsor i.e. "East Stage" renamed to "Acme Company Stage"	\$500		
7	Name/Logo on 4'x4' banner on back of Stage (8 max)	\$100/banner		
8	Name/logo printed on wrist bands (one max)	\$250		
9	Name/logo printed on back of program (one max)	\$150		
10	Name/logo on Staff T-Shirt 12 possible on back, (shirts with multiple sponsors)	Back \$50		
11	Name/logo 3 by 4 Fence Banner	\$100/banner		
12	Name/logo on sleeve of Staff T-Shirt (Right or Left sleeve)	\$100		
13	Name/Logo on Roadside Banner for Park Rock Fest to be posted on roadside to park	\$150 per banner		
14	Name/Logo on Feather Flag for Park Rock Fest to be posted on roadsides & entrance and in park	\$150 per Feather		
15	Sponsorship of water for band members suggest amount 18 cases	\$3.00/case, \$50/18 cases		
16	Sponsorship of food for band members	\$50/entree		
17	Other , describe			
Grand Total				

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Vendor and Sponsor Donation Agreement

Contact:		Vendor/Sponsor Name	
Phone Number		Street Address	
Donation		City,	
E-mail		State, Zip	

The Power Jam Music Alliance (PJMA) gratefully accepts from the above the donation from Vendor/Sponsor for the Park Rock Fest 2017 on 2 Sept 2017 at the St. Mary's County Fairgrounds.

PJMA was started in St. Mary's County in June of 2003 and is incorporated in Maryland as a not for profit corporation (EIN Tax ID number 27-0494664) with the following goals:

- To join musicians with the community to provide opportunities to share and improve their musical talents, while benefiting general welfare.
- To provide for the education of musicians to develop, improve and succeed with their art.
- To foster, coordinate, and sponsor musical performances with the community.
- To provide charitable contributions to benefit community welfare groups and activities.

The PJMA will make available the following benefits in thanks for the Vendor/Sponsor donation to support Park Rock Fest 2017. (Check those where the sponsor is participating)

- | | |
|---|---|
| <input type="checkbox"/> Vendor Space 12' by 12' | <input type="checkbox"/> Patron sponsor of Music Stage |
| <input type="checkbox"/> Platinum Level sponsor award for donation of >\$600 display logo on Park Rock website, top placement on sponsor Signage at the event, and 6 event tickets. | <input type="checkbox"/> Patron's name/Logo on 4" by 4" banner on side of stage |
| <input type="checkbox"/> Gold Level sponsor award for donation of >\$400 Display logo on the Park Rock website, center placement on sponsor signage at the event, and 4 one day tickets.. | <input type="checkbox"/> Patron's name/logo printed on wristbands |
| <input type="checkbox"/> Silver Level sponsor award for donation >\$200 Display logo on Park Rock Website, bottom placement on sponsor signage at the event, and 2 one day tickets | <input type="checkbox"/> Patron's name/logo on staff T-Shirt |
| | <input type="checkbox"/> Patron's name/logo on feather flag |
| | <input type="checkbox"/> Patron's name /Logo on Park Rock roadside/fence banner |
| | <input type="checkbox"/> Patron sponsorship of water/food for band members, |
| | <input type="checkbox"/> Other, describe _____ |

The vendor/sponsor shall hold harmless PJMA Inc., St Mary's County Fairboard, and St. Mary's County for any physical damage, business impacts, or other undesirable influence on the vendor/sponsor as the result of participation in the Park Rock Fest 2017.

The vendor represents that it has the proper licenses, insurance, and certifications to participate in the Park Rock Fest 2017 as a vendor. Food vendors shall follow proper food handling and cleaning of food service equipment as required by the St Mary's County Health Department. Food vendors will be required to have a Food Vendor License issued by St. Mary's County Health Department.

Park Rock Fest is an all ages, outdoor event. Please refrain from any inappropriate lyrics, speech or symbols on your merchandise. This is a 100% drug and alcohol free event. There is to be no moshing, stage diving or dangerous stage behavior. Please refrain from these activities and do not encourage or incite audience members to participate in activities that could cause them to be asked to leave. Smoking is to be only in designated areas.

On 3 Sept 2017 the vendor shall be setup before 11 AM, shutdown after 8 PM, and staffed between these times. (The Park will be open at 8 AM for setup, and remain open until 11 PM for shutdown.

Agreed to by:

Fred Heather, Director Park Rock Fest 2017

Vendor